Melina Mina
Melina Dieckgräber
M.A. Visual Anthropology
B.A. Communication & Design
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Melina Dieckgräber linkedin – portfolio

Personal Statement

My visual education gave me the awareness of the global impact of media on society. I deliberately chose to combine a visual and anthropological education to enhance my ability to translate cultural, social and political topics into a aesthetic visual presentation. My aim is to educate the public and to build better cross-cultural communication – and eventually a better world.

Work experience

since June 2018 — REDR UK – LONDON

Communications & Membership Intern

Digital communications, editing social media posts (10 retreets on a recent post which is the most shared tweet on their account), blog post and member's monthly newsletter, organising webinars

since Feb. 2018 — PROCREATE PROJECT / THE MOTHER HOUSE STUDIOS – LONDON

Communications & Video Producer (Freelance/Voluntary)

producing, scripting and editing a fundraising campaign for the mother house, holding interviews with artists who are mothers

March 2018 — YOKIKI (STARTUP) – LONDON

Communications and Design Consultant, Contacts Management (Freelance)

advice for the brand design and marketing strategy
guidance for a production of a fundraising video/campaign

Mar.-Dec. 2017 — INTERNATIONAL COMMITTEE OF THE RED CROSS – GENEVA

Associate Video Production

Video Production in different languages for Social Media (Twitter channel with 2 Mio. followers, produced video with 23k views, Instagram video with 4.6k views), producing b-rolls for the ICRC Newsroom, Equipment Coordination, Mobile Journalism, File and Media Management, Operating and Managing Live Broadcast Interviews and Green Screen and Photo Studio

2016 — DESIGN AKADEMIE BERLIN

Tutor (Freelance)

3 Seminars 'The Camera as a Research Method: An introduction of Visual Anthropology'

2015 - 2016 — REBECCA BRADLEY LONDON, 3 PRIVATE WEDDINGS – LONDON & BERLIN

Photographer and Filmmaker (Freelance)

Film, (Product) Photography, Wedding Photography, including Post-production and Editing

since 2013 — DIVERSE CLIENTS – BERLIN:
RedR UK, Celesque, Diamond Security, Café im Literaturhaus, Laserline / PrintIt, Gruner & Jahr / Capital magazine, Bittner Allround Service
Superior Magazine, Pinguindruck, Samii Breitenbach / Licht
Shydlo Sonderkonstruktionen, Rechtsanwalt Robert Breitenbach

Communication Designer (Freelance)

Creative Direction, Print and Editorial Design, Corporate and Brand Design, Communications Consultancy, Web Design, Copy Text, Data check, Photography, Videography, Concept

Technical Skills

ADOBE CREATIVE SUITE
Premiere, After Effects, Audition

Indesign, Photoshop, Illustrator,

FINAL CUT

PHOTOGRAPHY & FILM
(Studio & on Location)
Nikon and Canon DSLR, Camcorder, 360°, GoPro, Sony, Osmo

POST PRODUCTION
PHOTOGRAPHY & FILM

LIVE BROADCASTING – GREEN SCREEN

SOUND EDITING, VOICE-OVER, EXTERNAL RECORDING
Tascam, Rode, Zoom, external Microphones, clip mics, recorders

MICROSOFT OFFICE AND APPLE WORKS
Word, Excel, Powerpoint

Online Platform Expertise

Twitter, Facebook, Instagram, LinkedIn

Hubspot/Hootsuit

Salesforce

CMS

Mailchimp

Surveymonkey

**underlined projects are hyperlinks click to see the project or website*

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Other Internships

Sep - Dec 2013 — RYZZE GMBH – BERLIN
Graphics, Film, Product Shootings, Post-Production

Apr - Jun 2012 — ZOO MAGAZINE – AMSTERDAM
Graphics and Social Media

Volunteering and Projects

2017 — "BRITISH SHORTS" FILM FESTIVAL WORKSHOP AND SCREENING – BERLIN
48 Hour Film Project, Topic: Crossing Borders

2016 — FILM SCREENINGS AT ROYAL ANTHROPOLOGICAL INSTITUTE LONDON & GOLDSMITHS UNIVERSITY LONDON
"Haus D"

2016 — MOABIT HILFT! – BERLIN
Volunteer

2015 - 2016 — WEALTH EQUALITY/WEALTH PRESS – LONDON
(Editorial-) Design, Website, Concept and Film

Higher Education

2015 - 2016 — GOLDSMITHS UNIVERSITY OF LONDON
Master of Arts, Visual Anthropology
(Results in Average: 63 / UK Merit)
Anthropology of Art, Anthropology of Religion, Video Production, Ethnographic Film and Cinema Studies, Critique, Theory and Representation

2010 - 2013 — DESIGN AKADEMIE BERLIN, FH
Bachelor of Arts, Communication and Design
(Results in Average: 1,9 / UK 2.1)
Photography, Typography, Film, Layout, Illustration, Web Design, Motion Design, Corporate Identity & Design, Brand Management, Communication Strategies, Marketing, Concept

Honours/Awards

2013 — UMDASCH INNOVATION AWARD, TOPIC: SHOPPING IN THE FUTURE
Film (Motion Graphics)

2012 — INOSIG PHOTOGRAPHY COMPETITION, 1st. prize
Photography

2012 — FA. DAUB & EBERHARDT, 3rd Prize
Corporate and Product Design, Strategy for Nuzzle

Conceptual Skills

- Communication and Social Media
- Editorial narrative / Script Writing
- Production Coordination
- Corporate Identity
- Creative Direction
- Digital Marketing

Languages

- German (native)
- English (fluent, C1 / 7 points IELTS)
- French (conversational, A2)
- Spanish (beginner, A1)

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